



**Mukti Rural Socio Economic  
Development Organization**

# **Annual Report 2021-22**

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**Address- At/Po- Khatiguda,  
Dist- Nabarangpur, Odisha-764085**

**Contact- 06858-224083**

**+91-9438163523**

**E-Mail- mukti1996@yahoo.com**

**Website- <http://www.muktiodisha.org>**

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## GENESIS OF THE ORGANIZATION

MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION, a social organization. Mukti Rural Socio Economic Development Organization founded on 31-08-1996, under the Indian **Society Registration Act XXI-1860** with bearing registration No-**985(514)96** the **Registrar of Societies, district**, Odisha. MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION is the brain child of President and founder **Debendra Jagannath Naik**, a human rights activist and a robust social worker. With members with likeminded vision completes the board of MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION. The organization works deliberately across Odisha in various coastal as well as tribal districts to reach needy people for help and support in Odisha. MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION entered into animal husbandry and farming, working for deprived children, women empowerment, environment, Stray animals, Health camps, Eye camps, social awareness programs etc. & since then working flawlessly for the society and then helping in bringing the change in the livelihoods of the poor. The organization is continuing its trend in skill development as an ace runner to help the rural students to get a livelihood through various skill development.



## GOAL OF MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION

*Mukti Rural Socio Economic Development Organization envisages socio-economic change aiming at the provision of equal opportunities for the full realization of human potential by the adoption of more effective approach.*

## VISION OF MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION

*Humane and equitable society through creation of a healthy & environment sound, assured, secured, safe, sustainable livelihood, food security, watershed development, forestry development and educational development. Where gender justice is realized.*

## MISSION OF MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION

*Creation, formulation , and strengthening a task force or pressure group to make people stakeholders by sharing the benefit of development and to restructure gender relation which is actively resorted to and with their fair decision making the action , research, capacity building and networking & advocacy.*

## CORE VALUES

- *Transparency & Accountability*
- *Integrity*
- *Social Justice*
- *Participatory Action*
- *Peace & Harmony*

## TARGET GROUP

The Target group of Mukti Rural Socio Economic Development Organization belongs to the poor, Vulnerable and weaker section of the society, It includes women, children small and marginal farmers, the disabled, rural artisan and other such unprivileged section of society & St, Sc, Obc, Migrate labour, Physical handicapped & youth of Rural & urban people etc.

## OBJECTIVES OF MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION

- To promote integrated development of the poor, marginalized and the disadvantaged.
- To enable people to improve and develop their own personality and living conditions.
- To organize and mobilize women for education, development and self-reliance.
- To promote social justice, economic empowerment & self-assertion in women.
- To promote development alternatives for community income generation.
- To provide assistance to rural poor and work for welfare of the disadvantages sections of the society like the SC, ST backward castes, minorities and women.
- To carry on development of activities in social, economic, educational, health, agriculture, forestry & environments and other allied fields for the welfare of the weaker section of the society in general and physically challenged persons in particular.
- To provide medical camp in rural area and also create awareness of HIV/AIDS/ TB/Dengue/Malaria/Hepatices /Desentrige etc. With better service of the people.
- To eradicated social evils like dowry system , child marriage , wife beating, atrocities against women etc
- To provide outsourcing staffs to all offices such as Doctor, Accountant, ANM, Staff Nurse, Male Health worker, LT. DEO. Nurse, Portcol Manager , Driver & Helper , security Guard ,Attendance - cum Sweeper ,
- To promote jungle with plantation of forestry tree & formation of VSS, VSC etc.
- To take carry of the disadvantages sections of the society like the street children, orphans, destitute, senior citizens, physically challenged people child labour, sex worker, bonded laborers etc.
- To take up women welfare activities for sustainable development of rural & urban women.
- To take income generation activities for the rural & urban poor.
- To utilized the west Management at medical & all offices
- To try to alleviate poverty and try to bring a qualitative change in the life of rural & urban poor.

## *From the President's Desk*

*Mukti Rural Socio Economic Development Organization over the last Years has established itself as an organization committed towards community welfare, social assistance and providing best possible support. The organization has worked to create a platform and an understanding towards this unassisted and major section of the society.*



*Taking impetus from its previous work Mukti Rural Socio Economic Development Organization this year articulated and highlighted its work and culture through its work at state level. We organized various different programs to enhance our work area. Mukti Rural Socio Economic Development Organization was able to present its experience of working with different groups of people and institutions. After working for few important approvals from Government of India, Mukti Rural Socio Economic Development Organization is now up-to-date and also included how its work on sensitization and working with local government and justice system led to greater impact.*

*Mukti Rural Socio Economic Development Organization also understands that many people or communities are never getting the needed rights that they deserve. To ensure opportunities of their survival, it was thus necessary to work with the private sector/Public Sector/ Government etc. Mukti Rural Socio Economic Development Organization therefore led consultations with various groups and communities.*

*All these activities made it possible for Mukti Rural Socio Economic Development Organization to highlight a few issues at the state level.*

*Mukti Rural Socio Economic Development Organization is one of the first organizations to accept and implement few major issues at different levels in the coming days.*

*Thank You*



# CORE & KEY ACTIVITIES FOR 2020-21

## EDUCATION FOR ALL

Mukti Rural Socio Economic Development Organization has been very active in Odisha in this particular project with the objective that “No child will suffer to get education due to Poor social status. We managed to reach a Few regions in Odisha to find these underprivileged children and investigate their issues. We arranged teaching for these students at different villages. Likeminded educated volunteers came to help us as part time teachers for their education. We provided education to more than 200 students who could not afford a mobile phone during pandemic. We successfully guided them to restart their education by consulting to them with respective area schools. Now they are going to school happily. The organization has distributed books, Notes and essentials to few students to restart school.



## AGRICULTURE AWARENESS PROGRAMME

An Agriculture Awareness Programme is an initiative focused on educating individuals and communities about various aspects of agriculture, including farming practices, sustainable agriculture, food security, and the importance of the agricultural sector. These programs aim to raise awareness about agriculture's vital role in society and empower people to make informed decisions related to agriculture and food production. At Mukti Rural Socio Economic Development Organization we recognize the significance of agriculture in providing food security, livelihoods, and environmental sustainability. Our Agriculture Awareness Programme is a fundamental part of our mission to raise awareness about sustainable and environmentally friendly farming practices that conserve natural resources, enhance soil health, and reduce environmental impacts, To educate individuals and communities about the importance of agriculture in ensuring food security and access to nutritious and safe food for all.



## WOMEN EMPOWERMENT

Women Empowerment is a critical and multifaceted initiative aimed at promoting gender equality, improving the status and rights of women, and enabling them to participate fully in all aspects of society. Empowering women involves addressing various challenges they face, including gender-based discrimination, unequal access to education and healthcare, limited economic opportunities, and violence against women. At Mukti Rural Socio Economic Development Organization, we



are committed to advancing the rights and empowerment of women. Our Women Empowerment Initiative is a core component of our mission too promotes gender equality and challenge stereotypes, norms, and practices that perpetuate discrimination and inequality. To ensure that women and girls have equal access to education and skills development, enabling them to pursue their aspirations and careers.

## COVID-19 PROGRAMME

A COVID-19 Program in 2021 refers to initiatives and efforts aimed at addressing the ongoing challenges and impacts of the COVID-19 pandemic, which began in 2019. These programs are designed to respond to the evolving situation, protect public health, support affected communities, and promote recovery and resilience. At [Your NGO's Name], we understand the unprecedented challenges posed by the COVID-19 pandemic and remain committed to providing relief, support, and recovery efforts. Our COVID-19 Program in 2021 is a critical part of our ongoing mission to contribute to public health efforts by promoting vaccination, disseminating accurate information, and supporting healthcare systems. o provide assistance to vulnerable and affected communities, including food and essentials distribution, access to healthcare, and psychosocial support, to raise awareness about COVID-19 prevention measures, hygiene practices, and vaccine education.



## ENVIRONMENT AWARENESS PROGRAMME

In order to impart consciousness and awareness on the importance of protecting our environment, we are undertaking several activities. We also encourage people to plant trees. We hold Environmental awareness camps for women/ adolescent youth. We conduct awareness program highlighting problems of various forms of pollutions and the importance of utilizing alternative



sources of energy. We distributed saplings to the rural peoples. Environmental Protection is one of the major objectives of Mukti Rural Socio Economic Development Organization. On the occasion of Earth Day and Van Mahotsav, the organization performed its bit in making the environment clean and green by planting more and more trees.

## LIBRARY FACILITY

At Mukti Rural Socio Economic Development Organization, our mission is to foster a culture of reading, learning, and knowledge-sharing by providing accessible library facilities to communities. We believe that libraries are the gateways to education, personal growth, and community development. Mukti Rural



Socio Economic Development Organization is a non-profit organization dedicated to promoting literacy, education, and intellectual enrichment. Our Library Facility Programme is at the core of our efforts to create a world where every individual, regardless of their background, has access to a well-equipped library. We establish and maintain libraries in schools, community centers, and other accessible locations, making books and educational materials readily available. We collect and distribute donated books, including textbooks, literature, reference materials, and children's books, to enrich library collections.

## LIVELIHOOD PROMOTION

At Mukti Rural Socio Economic Development Organization, our mission is to empower individuals and communities by promoting sustainable livelihoods. We believe that providing opportunities for economic self-reliance is key to poverty alleviation and community development. Mukti Rural Socio



Economic Development Organization is a non-profit organization dedicated to advancing economic well-being and self-sufficiency. Our Livelihood Promotion Programme is central to our efforts to create a world where individuals have the means to secure their futures through gainful and sustainable employment. We offer vocational training and skill development programs tailored to local job markets, ensuring that individuals have the skills needed for gainful employment. We provide support for aspiring entrepreneurs, including business development training, access to microfinance, and mentorship to help start and grow their businesses.



## FOOD & SAFETY FOR POOR PEOPLES

Mukti Rural Socio Economic Development Organization started this project with an aim to help domestic and stray Peoples in getting the right food and shelter. Fortunate homeless and unwanted Peoples end up on the roads of India. These Peoples have little to no chance of being adopted or helped by anyone else. Frightened Peoples are reassured, sick and injured Peoples receive treatment or a peaceful end to their suffering. Mukti Rural Socio Economic Development Organization makes provisions for providing food to stray Peoples in urban and semi-urban areas. Mukti Rural Socio Economic Development Organization is looking forward to get shelter spaces in which it can provide shelter to these Peoples. Mukti Rural Socio Economic Development Organization also make facilities to adopt these Peoples with all right procedure and help save lives of these Peoples. Those cows, bulls, dogs etc. who are endangered while roaming on the streets and face accidents daily must be helped. With small help and support from volunteers, we are able to work for them but we seek more motivation and support to continue. We have distributed waste foods from households to few lucky ones during pandemic and then we realized there are many of them who sleep empty stomach every day and can't complain. Want your support.



**Besides the following important days were observed keeping in mind their important & MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION also observed some important days in a year.-**

1. National Youth Day ( 12<sup>th</sup> January)
2. Republic day ( 26<sup>th</sup> January)
3. Panchayat Raj Divas or Biju pattanaik Jayanti ( 5<sup>th</sup> March )
4. International Women's Day ( 8<sup>th</sup> March)
5. Consumers Right Day ( 15<sup>th</sup> March )
6. World Disable Day ( 15<sup>th</sup> March )
7. World TB Day ( 24<sup>th</sup> March)
8. Utkal Divas ( 1<sup>st</sup> April )
9. World Health Day ( 7<sup>th</sup> April)
10. Labours Day or May Day ( 1<sup>st</sup> May )
11. World environment Day ( 5<sup>th</sup> June )
12. World breast Feeding Day ( 1<sup>st</sup> August )
13. International Youth Day ( 12<sup>th</sup> August )
14. Independence Day ( 15<sup>th</sup> August )
15. Gandhi Jayanti ( 2<sup>nd</sup> October )
16. World AIDS Day ( 1<sup>st</sup> December )
17. World Human rights Day ( 10<sup>th</sup> December )

## **GET INVOLVED**

- **As a Citizen**

Have you ever given heed to the condition of children, senior citizens or handicapped people selling books at traffic lights, begging at temples and tourist attractions, cleaning the floor of train coaches or picking rags? These humans are one of the most deprived sections of our society as they suffer from extreme forms of homelessness and destitution. Those who need a serious attention of ours to have a better life. As a citizen, you can do a number of things to alleviate their sufferings. Most importantly, developing awareness about their life and sharing the same with others. You can even connect the needy with the NGOs and govt.-managed institutions working for their welfare. If you want to do more and become part of a systematized effort, you can always do better by volunteering at Mukti Rural Socio Economic Development Organization.

- **As an NGO or Individual or Corporate**

Mukti Rural Socio Economic Development Organization is always open to collaborate with people and organizations working for social cause in difficult circumstances. We gladly share our materials, publications, policies, etc. for the benefit of others.

- **As a Professional Social Worker**

If you are looking for an opportunity to work for social cause & need of care and protection of society, then Mukti Rural Socio Economic Development Organization can be a place of your choice.

## **PARTNER WITH US**

MUKTI RURAL SOCIO ECONOMIC DEVELOPMENT ORGANIZATION has acquired wonderful experience of working with various organization and corporate organizations. In partner with them, it has developed and implemented several projects for social cause. To find out more about on the nature of our engagement, please write to us at: [mukti1996@yahoo.com](mailto:mukti1996@yahoo.com)